

Think Tank: NED Evolve '26

Official Module Rulebook & Guidelines for FYDP Students

1. OVERVIEW

Think Tank is an exclusive platform for Final Year Design Project (FYDP) students to showcase their innovation, technical depth, and entrepreneurial potential. Participants will pitch their projects to a panel of experts, highlighting the problem-solving nature of their engineering or technical research.

2. PITCHING FORMAT (10 MINUTES TOTAL)

- Pitch (5 Minutes): A concise presentation covering the problem statement, methodology, technical implementation, and impact.
- Q&A Session (5 Minutes): Cross-examination by judges regarding technical choices, budget, and scalability.
- Note: A warning bell will ring at the 4-minute mark. Presentation stops strictly at 5 minutes.

3. STANDEE SPECIFICATIONS

- Standard Size: 2.5 ft x 6 ft (30" x 72") is the mandatory size for uniformity.
- Resolution: 150-300 DPI in CMYK color mode.
- Layout: Project Title and Team ID must be at the top. Use Sans-serif fonts for readability.
- Safe Zone: Keep text 2 inches from edges; leave 3 inches at the bottom for the stand base.

4. JUDGING CRITERIA

- Innovation & Originality (25%)
- Technical Depth & Engineering Principles (30%)
- Presentation & Communication (15%)
- Impact & Feasibility (20%)
- Q&A Handling (10%)

5. GENERAL RULES

- Punctuality: Report to the venue 30 minutes before the slot.
- Prototypes: Working hardware demos are highly encouraged for bonus marks.
- Decoring: Professional attire is expected. The judges' decision is final.